

RYZA CONTENT CREATOR

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OUTPUTS THAT RYZA CREATES

- **Posts:** Text output, formatted for 10 platforms.
- **Images:** Portrait, landscape, or square.
- **Animated images:** 5-second version of a static image, built for reels or shorts.
- **Short videos:** 8 to 10 second AI-generated clips.
- **Long videos:** Faceless, with voiceover, built from carousels or slide decks.
- **Others:** PowerPoints, carousels, newsletters, blogs, one-pagers, pitch decks, and marketing email drips.

Timothy Goebel is an AI/ML engineering expert with AI vision and real-time systems, object recognition, edge performance optimization, feature design, and AI systems engineering.

Kruti Lehenbauer, Ph.D. is a Data Scientist and Economist with expertise in precision modeling, analytics, data-led operational architecture, and full stack web development.

INCLUDED TOOLS

Voice Training. Train Ryza to use your writing style, word choices, and flow.

LinkedIn Profile

Optimizer. Targeted headline, About section and Banner image.

Content Ideas

Spinner. Spin the wheel to get questions you can answer in your posts and create outputs directly.

Analytics. Get your LinkedIn PISI Score and 30-day post analytics, via **Post it, Save it App**.

OUR WORKFLOW

1. **User provides inputs and selections:** brand color, logo, and voice choices included.
2. **Text output generated with guardrails.** User edits and confirms.
3. **Infographic plan presented,** or for video, further choices requested and confirmed. User edits and confirms the design.
4. **Image or video created:** static plus animated image, or an 8 to 10 second AI-generated video.
5. **User posts to their platform** themselves using copy and paste or by downloading outputs to their device.

10 Platforms

- LinkedIn
- Instagram
- Facebook
- YouTube Video
- YouTube Short
- X/Twitter
- TikTok
- Threads
- Pinterest
- Websites

OUR SERVICES

www.ryzacontent.com/services

- **Business White-Label.** Fully branded Ryza Content ecosystem for agencies and large organizations. Corporate standard prompts, compliance oversight, custom CRM integrations.
- **Premium Creative Ads.** 30 to 60 second branded video ads with custom character development. 1-on-1 creative meetings, brand-matched hex codes, fonts, and voice.
- **Done-For-You Social Media.**
 - **Creation Tier:** Ryza team builds your content, and you publish it yourself.
 - **Full-Service Tier:** Ryza team creates, schedules, and manages your pages.

Target Companies List

Get list of 50 ICPs with contact and pain-point information for your business. Select Tiers.

Content Calendar

Plan up to 30 days of posts, platforms, and timings. Add-on purchase for select tiers.

DEMOS & FAQs

www.RyzaContent.com/demopage

Learn how to use Ryza, how it helps creators to build their brands with efficient outputs.

ACCEPTED INPUTS

- **Theme** descriptions for content desired.
- **PDF** files or reports with targeted goal.
- **Images** to inspire content creation.
- **Text** sections from websites or books.

Blog: www.RyzaContent.com/blog

Meet: <https://calendly.com/ryzacontent-app/30min>